



Necessary Evolution. Real Disruption.

nerd.contractors

Ursula Spencer, Founder
Enterprise AI Adoption Architect

Accelerating AI adoption across federal and state government — with structure, governance, and the humans in the room.

Nerd helps government agencies move from stalled AI implementation to sustained, measurable user adoption through UserBridge — a tool-agnostic, structured framework aligned with federal AI priorities and user mandates.

Request a Capabilities Briefing →

WOSB

Women-Owned Small Business

8(a) Pathway | GSA Schedule

BUSINESS INFORMATION

Legal Name:	Nerd (Necessary Evolution. Real Disruption.)
Website:	nerd.contractors
UEI Number:	Pending Registration
CAGE Code:	Pending Assignment
NAICS Codes:	541512 — Computer Systems Design and Related Services 541611 — Management Consulting Services 541519 — Other Computer Related Services
Business Type:	Small Business Women-Owned Small Business (WOSB, pursuing)
Certifications:	WOSB (pursuing) 8(a) Pathway (in evaluation) GSA Schedule (in planning)
Set-Aside Eligible:	Woman-Owned Small Business Small Business

CORE COMPETENCIES

AI Adoption Strategy

Structured assessment and roadmapping for user AI adoption aligned to agency mission, governance requirements, and executive AI mandates.

AI Governance & Compliance

Framework design for responsible AI use, policy enforcement, risk registers, and accountability structures aligned to NIST AI RMF and federal guidance.

User Enablement

Role-based AI literacy programming, champions network design, progressive rollout planning, and measurable adoption outcome frameworks.

A structured, tool-agnostic methodology for government AI adoption

01

Gap Intelligence

Diagnose AI adoption gaps across the agency — technically, operationally, and at the user level — with a structured readiness scorecard and risk profile.

02

Adoption Blueprint

Define what mission-aligned AI adoption looks like for this agency — including governance structures, leadership accountability, and user readiness requirements.

03

Execution Orchestration

A phased, agency-specific implementation plan with prioritized workstreams, role ownership, compliance checkpoints, and measurable adoption outcomes.

PRIORITY AGENCIES

Where UserBridge aligns to active federal and SLED priorities.

Maryland Dept. of Labor

AI user readiness and user adoption for state labor systems and programs.

DC Office of the CTO

AI governance framework design and user adoption for District government operations.

Dept. of Education

AI literacy program development aligned to the executive order mandate for federal AI user readiness.

RELEVANT EXPERIENCE

30+ years of enterprise and federal institutional experience.

- Federal Reserve Bank** | *Technology & Operations*
Enterprise technology strategy, systems implementation, and user enablement within a highly regulated federal financial institution.
- Chase (JPMorgan Chase)** | *Enterprise Technology*
Large-scale technology deployment and adoption strategy across complex enterprise environments with strict governance and compliance requirements.
- Deutsche Bank (formerly Bankers Trust)** | *Technology Consulting*
Enterprise systems design and technology change management for a major financial institution operating under federal regulatory oversight.

TEAMING & PARTNERSHIPS

Open to prime/sub teaming arrangements.

Nerd is actively pursuing teaming relationships with established prime contractors holding existing GSA Schedule, 8(a), and agency-specific contract vehicles. The ideal teaming partner brings contract vehicle access and agency relationships; Nerd delivers the UserBridge methodology, adoption architecture, and change management expertise as the specialized subcontractor.

Ideal partner characteristics: Established on GSA Schedule or agency-specific vehicles | Existing relationships with target agencies | Demonstrated gap in AI adoption and change management delivery capability.

Ready to discuss your agency's AI adoption priorities?

Request a Capabilities Briefing. No obligation. Purpose-built for your mission.

Request a Capabilities Briefing

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